



INTERNATIONAL SPONSORSHIP FORM

Rainbow Towers Hotel Harare Zimbabwe, | 27-30 September 2026

	Platinum \$25,000	Diamond \$20,000	Gold \$15,000	Silver \$10,000	Bronze \$5,000
Free Registration	2	1	75% for 1	50% for 1	
Complimentary meeting room	✓	✓	✓		
Complimentary Booth				✓	
Display of 2min Video advert during the opening	✓	✓	✓	✓	✓
Ceremony sessions, coffee breaks and closing ceremony (60 Sec)	✓	✓	✓	✓	✓
Sponsor company's name to be included in opening speech	✓	✓	✓	✓	✓
Display of roll-up banners at the Conference venue	4	3	2	2	1
Company Logo to be projected on LED Screen before and after sessions	✓	✓	✓	✓	✓
Company promotional material to be put in conference bags	✓	✓	✓	✓	✓
Sponsors' logos to be published on Conference Banners, Registration platform and flyers	✓	✓	✓	✓	✓
Sponsors' logo on all AIRDC communication handles before, during the event	✓	✓	✓	✓	✓

SPONSORSHIP ITEMS

Welcome cocktail - HICC	\$20 000
Coffee/Tea Break 1	\$4 500
Coffee/Tea Break 2	\$4 500
Lunch Day 1	\$6 000
Lunch Day 2	\$6 000
Closing Dinner – Grand Hyatt	\$22 000
Conference Bags (Sponsor to approve design)	\$15 000
Registration Area (Sponsor to approve design)	\$3 720
Conference Room Stage design (Sponsor to approve design)	\$16 000
Event Website sponsor	\$3 000
Coffee / Snack Station (Sponsor to approve design)	\$5 000
Medical Partner - MARS	\$1 900
Lanyards and Badges	\$700
Transportation Sponsor	At cost
Presentation Session	\$2 000
Photography & Videography	\$7 500
Ushers	\$1 600
Presenters' Gifts	At cost
Conference Venue Signage	At cost

Welcome Cocktail SPONSOR

- Sponsor's logo on the Cocktail Reception announcement post on the social media.
- Sponsor's logo will be on stage screens during the Cocktail Reception
- Exclusive Branding for the sponsor at the Cocktail Reception area.
- A customized Cocktail Reception electronic invitation to be sent to all participants.
- Display of 2min Video during the opening ceremony, sessions, coffee breaks and closing ceremony (video should be strictly 2 minutes maximum)
- Sponsor company's name to be included in opening speech
- One colored page advertisement in the event booklet.
- Sponsor's logo will be on event website.
- Sponsor's logo will be on the sponsors' video displayed on the screens in the conference hall.
- Sponsor's logo will be on the thanks post of the sponsors shared on the social media.
- Sponsor to provide promotional material to be included in conference bags.
- Sponsors' logo on all AIRDC communication handles before, during, and after the event.

Coffee Break Day 1 & 2

SPONSOR

- Exclusive branding of the Coffee Break Area
- Display of 2min Video during the opening ceremony, sessions, coffee breaks and closing ceremony (video should be strictly 2 minutes maximum)
- Sponsor company's name to be included in opening speech
- Sponsor's logo will be on the event website.
- Sponsor's logo will be on the sponsors' video displayed on the screens in the conference hall.
- Sponsor's logo will be in the sponsors' thanks post after the event
- Sponsors' logo on all AIRDC communication handles before, during, and after the event.

Lunch Day 1

SPONSOR

- Branding on the lunch electronic invitation with the sponsor's logo as Lunch Sponsor (Day 1).
- Exclusive branding of the lunch area by sponsor's (Day 1).
- Display of 2min Video during the opening ceremony, sessions, coffee breaks and closing ceremony (video should be strictly 2 minutes maximum)
- Sponsor company's name to be included in opening speech
- Sponsor's logo will be on the event website.
- Sponsor's logo will be on the sponsors' video displayed on the screens in the conference hall.
- Sponsor's logo will be in the sponsors' thanks post after the event
- Sponsors' logo on all AIRDC communication handles before, during, and after the event.

Lunch Day 2

SPONSOR

- Branding on the lunch electronic invitation with the sponsor's logo as Lunch Sponsor (Day 2).
- Exclusive branding of the lunch area by sponsor's (Day 2).
- Display of 2min Video during the opening ceremony, sessions, coffee breaks and closing ceremony (video should be strictly 2 minutes maximum)
- Sponsor company's name to be included in opening speech
- Sponsor's logo will be on the event website.
- Sponsor's logo will be on the sponsors' video displayed on the screens in the conference hall.
- Sponsor's logo will be in the sponsors' thanks post after the event
- Sponsors' logo on all AIRDC communication handles before, during, and after the event.

Closure Dinner

SPONSOR

- Sponsor's logo will be exclusively on stage screens during the dinner.
- Elevate your brand visibility: (The dinner screens are officially yours). Please coordinate with the Event Manager
- Display of 2min Video during the opening ceremony, sessions, coffee breaks & closing ceremony (videos should be strictly 2 minutes maximum)
- 01 Free meeting room subject to availability.
- The sponsor logo will be prominently featured on the event website's dedicated sponsors' page (Platinum Location).
- Sponsor's logo will be on the sponsors' video displayed on the screens in the conference hall.
- Sponsor's logo will be on the thanks post of the sponsors shared on the social media.
- Sponsor to provide promotional material to be included in conference bags.
- Sponsors' logo on all AIRDC communication handles before, during, and after the event.

Transportation SPONSOR

- Special EXCLUSIVE branding on all event official transportation means.
- Sponsor's logo exclusively on the drivers' T-Shirts
- Display of 2min Video during the opening ceremony, sessions, coffee breaks and closing ceremony (video should be strictly 2 minutes maximum)
- Sponsor company's name to be included in opening speech
- Sponsor's logo will be on sponsors' page on the event website.
- Sponsor's logo will be on the sponsors' video displayed on the screens in the conference hall.
- Sponsor's logo will be on the thanks post of the sponsors shared on the social media.
- Sponsors' logo on all AIRDC communication handles before, during, and after the event.

Conference Bags SPONSOR

- Exclusive Branding on Conference Bags: Your company's logo will be prominently and exclusively featured on all conference bags provided to attendees, ensuring high visibility and recognition throughout the event.
- Display of 2min Video during the opening ceremony, sessions, coffee breaks and closing ceremony (video should be strictly 2 minutes maximum)
- The sponsor logo will be prominently featured on event website's dedicated sponsors' page.
- Sponsor's logo will be on the sponsors' video displayed on the screens in the conference hall
- Sponsor's logo will be on the thanks post of the sponsors shared on social media
- Sponsor to provide promotional material to be included in conference bags.
- Sponsors' logo on all AIRDC communication handles before, during, and after the event.

Registration Area

SPONSOR

- Exclusive Branding of the registration area by sponsor.
- The sponsor logo will be prominently featured on the event website's dedicated sponsors' page.
- Sponsor's logo will be on the sponsors' video displayed on the screens in the conference hall
- Sponsor's logo will be on the thanks post of the sponsors shared on social media
- Sponsor to provide promotional material to be included in conference bags.
- Sponsors' logo on all AIRDC communication handles before, during, and after the event.

Conference Stage

SPONSOR

- Exclusive Branding of the Conference Stage by sponsor.
- The sponsor logo will be prominently featured on the event website's dedicated sponsors' page.
- Sponsor's logo will be on the sponsors' video displayed on the screens in the conference hall
- Sponsor's logo will be on the thanks post of the sponsors shared on social media
- Sponsors' logo on all AIRDC communication handles before, during, and after the event.



Event Website SPONSOR

- Event website: your logo will be prominently displayed on the event homepage
- Registration Confirmation Email: Your logo will be prominently displayed in a special section of the registration confirmation email.
- Registration Page Branding: Exclusive branding on the registration page of the event website
- The sponsor logo will be prominently featured on the website's dedicated sponsors' page.
- Sponsor's logo will be on the sponsors' video displayed on the screens in the conference hall
- Sponsor's logo will be on the thanks post of the sponsors shared on social media
- Sponsor to provide promotional material to be included in conference bags.
- Sponsors' logo on all AIRDC communication handles before, during, and after the event.

Medical SPONSOR

- Free exhibition area to be used as clinic
- 2 complimentary passes.
- The sponsor logo will be prominently featured on the event website's dedicated sponsors' page
- Sponsor's logo will be on the sponsors' video displayed on the screens in the conference hall
- Sponsor's logo will be on the thanks post of the sponsors shared on social media
- One Sponsors' logo on all AIRDC communication handles before, during, and after the event.



USD BANK ACCOUNT

Please make your payment into the bank account below:
USD BANK ACCOUNT DETAILS

Stakeholders interested in partnering the Forum are to contact/email any of the following:

Patrick Kusikwenyu (Chairman- Local Organising Committee) email: patrick@sanctuary.co.zw

Alice Shumba (Chairperson – Marketing & PR Committee) email: alice.shumba@fbc.co.zw

Ringisai Batiya (Chairperson – Secretariat) email: ratiya@icz.co.zw





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